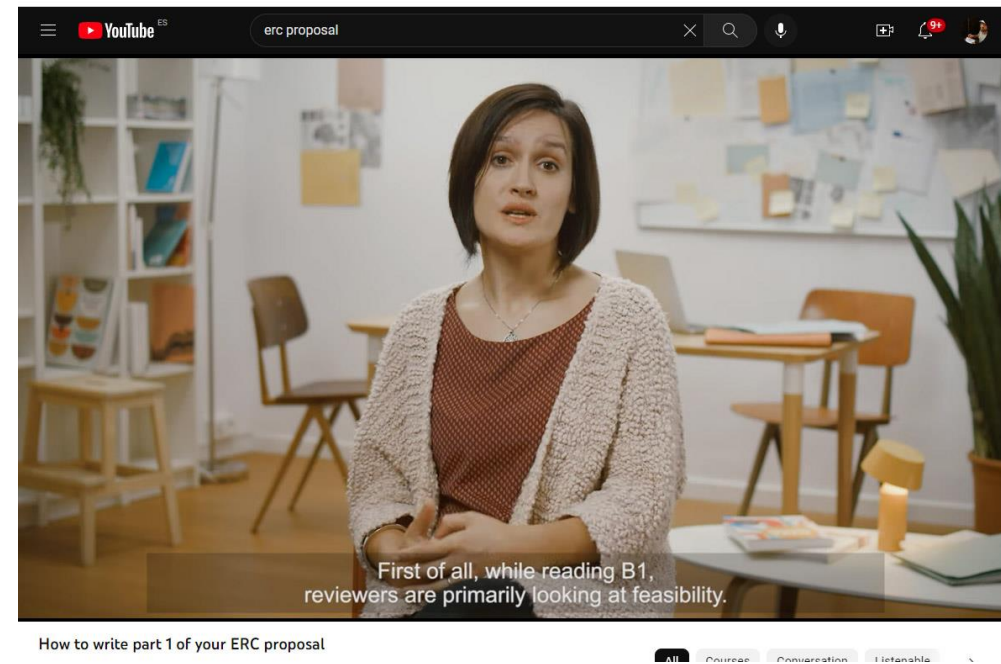


ERC-CoG 2021.
Umberto Lombardo



- You love it
- It fits ALL ERC criteria



European Research Council
4.76K subscribers

Refine the idea > give talks to your peers



Strike balance:

- Ambitious vs feasible
- Risks vs gains
- Experience vs challenge

Writing

B1; B2



Datahub of ERC funded projects

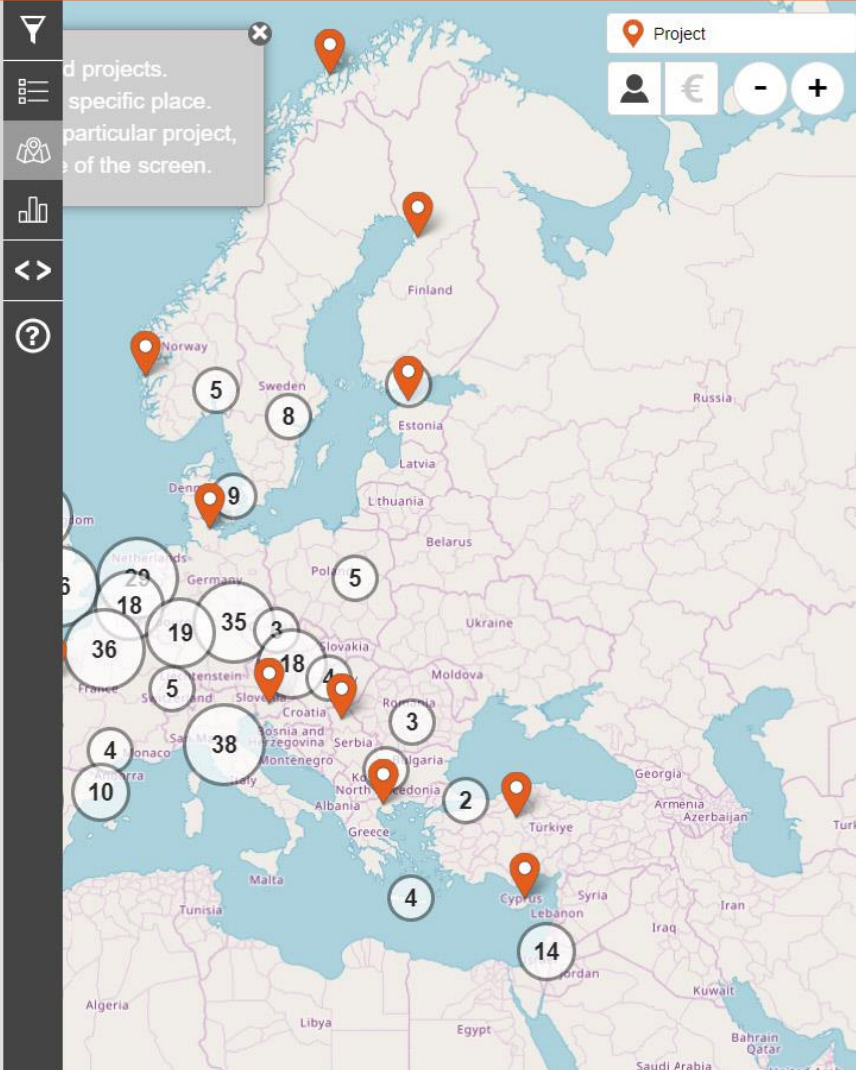
- ☐ PE2 - Fundamental Constituents of Matter
- ☐ PE3 - Condensed Matter Physics
- ☐ PE4 - Physical & Analytical Chemical Sciences
- ☐ PE5 - Synthetic Chemistry & Materials
- ☐ PE6 - Computer Science & Informatics
- ☐ PE7 - Systems & Communication Engineering
- ☐ PE8 - Products & Processes Engineering
- ☐ PE9 - Universe Sciences

Social sciences & humanities

- ☐ SH1 - Individuals, Markets & Organisations
- ☐ SH2 - Institutions, Governance & Legal Systems
- ☐ SH3 - The Social World and its Diversity
- ☐ SH4 - The Human Mind and its Complexity
- ☐ SH5 - Cultures & Cultural Production
- ☒ SH6 - The Study of the Human Past
- ☐ SH7 - Human Mobility, Environment & Space

Budget >

Years >



I got 2 complete proposals (B1+B2)
And one B1

Structure:

Hypotheses yes or no?

B1

A.1 Challenges

A.2 Project aims and justification

A.3 Scientific hypotheses

1)

The early sites discovered in the Bolivian Amazon already show the existence of a mixed economy and incipient plant domestication by ca. 10,300 cal yrs BP, suggesting that people may have already had a mixed economy when arriving in the Bolivian Amazon (Lombardo et al., 2020). Hypothesis: humans arrived in the Bolivian Amazon earlier than is currently believed, cultivation and plant domestication were a successive, in-situ development and that the earliest sites in the Llanos de Moxos have not been discovered as yet.

2)[...]

3)[...]

4)[...]

A.4 Methodology

- Theme 1, testing hypotheses 1 and 2

The reconstruction of paleo-demography in the Bolivian Amazon.

(WP1, WP2, WP3, and WP4)

- Theme 2, testing hypotheses 2 and 3

Revealing the timing of cultural changes and technological innovations.

(WP5, WP6, WP7, and WP8)

- Theme 3, testing hypotheses 2 and 4

Environmental change in the LM during the Holocene.

(WP9 and WP10)

A.5 The innovative and ground breaking nature of the project and its legacy

A.6 Risk, mitigation and feasibility

A.7 Team members

B2

Section a. State-of-the-art and objectives

A.1 Revealing patterns and drivers of human demographic dynamics.

A.2 Why do the Llanos de Moxos (LM) provide a perfect case study for understanding what drove human paleodemography and why now?

A.3 Scientific hypotheses

1)[...]

2)[...]

3)[...]

4)[...]

A.4 Aims

- Theme 1, Demographic trajectories
- Theme 2, Cultural changes and innovation
- Theme 3, Changing climates and environments.

A.5 The ground breaking nature of the research and its scientific impact

Section b. Methodology

B.1 Themes and methods

Theme 1

Background

WP1

.

WP4

Theme 2

.

Synthesis

B.2 Risk assessment and mitigation

B.3 Project Gantt chart

B.4 Project feasibility

Interview:

What are they going to ask me?

How can I present everything in 5 minutes?

Tips:

Read your proposal again and again

Record your presentation and share it

Read your presentation.

No “urban myths”

I am a geographer

My proposal was “heretic”

I asked for 1 M more

CV: you are the best for this