





My ERC-St interview



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ERC videos



European Research Council

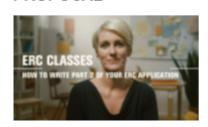
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STEP BY STEP TO THE ERC APPLICATION PROCESS



HOW TO WRITE PART 2 OF YOUR ERC PROPOSAL



HOW TO GET STARTED WITH YOUR ERC PROPOSAL



HOW DO WE EVALUATE YOUR ERC PROPOSAL

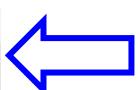


HOW TO WRITE PART 1 OF YOUR ERC PROPOSAL



HOW TO PREPARE FOR YOUR ERC INTERVIEW





☐ What to do?

☐ What not to do?

□ Evaluation criteria

Presentation Body

LS9: only 5 slides allowed in 5 min

\$1. Motivation → Current challenge → State-of-the-art technology failures / weaknesses

S2. Main Goal →

- My personal approach to bring the solution
- **Advantages** beyond the state-of-the-art
- Highlight the **multidisciplinary** of the proposal
- Ground-breaking nature, novelty
- High-risk / High-gain balance

Presentation Body

S3 & S4. Research program →

- How are you going to do it?
- Main activities specific goals (WP Milestone)
- If possible, new developed technology and its future applications/advantages

S5. Feasibility →

- Existing evidence supporting your hypothesis
- Preliminary results supporting your hypothesis
- Your expertise (cite 3 outstanding contributions which make you the best person to accomplish your project)
- Whether possible finish highlighting: "This Project will open new research fields or new horizons"

The impression:

- Create a **visual logo** or image of your project, **catch the eyes** of the panel members even if they are very far from your scientific discipline
- Be memorable as possible

Interview preparation: the panel

Members of the previous and current panel: LS9 - Biotechnology

- Web site
- Research line
- Top 5 publications
- How does their research line is related with my project?
- Imagine future collaborations

Prepare an exhaustive question & answer list:

- To the point and fast answers, 30 seconds each
- The more question you answer, the better
- Answer with confidence, convince them

Identify your current competitors:

- Who is working in related fields? Identify possible collaborations
- Memorize the contingency plan

Self-confidence → **Practice**

Self confidence: nervousness control

Practice make the master:

- ✓ Practice the presentation (twice a day), do it with
 different audiences (scientist in your field, scientists far from your
 field, friends, family)
- √Personalized presentation → professional scientific illustrator
- ✓Once you be able to start your presentation from any point along it, you will be enough prepared

Everyone should understand your idea and be excited about it !!!

Familiarization with Webex platform

