

## AWARENESS RAISING CAMPAIGN ON KNOWLEDGE VALORISATION

### AGENDA

13 June 2023 | HYBRID | Organised by Ministry of Science and Innovation  
Venue: CSIC Conference Hall, Madrid, Spain.

[REGISTRATION LINK](#)

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|---------------|--|
| 10:00 – 11:30 | KICK-OFF MEETING of the <b>Expert Group of Spain's Knowledge Transfer and Collaboration Plan</b> (private meeting, only for members of the expert group)   |
| 11:00 – 12:00 | REGISTRATION AND WELCOME COFFEE<br>Master of ceremonies: <b>Luis Quevedo</b> , Spanish Foundation for Science and Technology (FECYT)   |
| 12:00 – 12:20 | OPENING REMARKS<br><b>Welcome: Eloísa del Pino</b> , President of the Spanish National Research Council (CSIC)<br><b>Diana Morant</b> , Minister of Science and Innovation   |
| 12:20 – 12:40 | COUNCIL RECOMMENDATION ON THE GUIDING PRINCIPLES ON KNOWLEDGE VALORISATION: IMPLEMENTATION IN SPAIN<br><b>Teresa Riesgo</b> , Secretary General for Innovation   |
| 12:40 – 13:10 | PRESENTATION OF THE COMMISSION RECOMMENDATION ON THE CODE OF PRACTICE ON THE MANAGEMENT OF INTELLECTUAL ASSETS FOR KNOWLEDGE VALORISATION<br><b>Manon PRADO</b> , Policy Analyst, Directorate-General for Research and Innovation, Valorisation Policies & IPR Unit, European Commission |
|               | PRESENTATION OF THE COMMISSION RECOMMENDATION ON THE CODE OF PRACTICE ON STANDARDISATION<br><b>Ioannis SAGIAS</b> , Deputy Head of Unit, Directorate-General for Research and Innovation, Valorisation Policies & IPR Unit, European Commission  |
| 13:10 – 13:30 | QUESTIONS AND ANSWERS  |
| 13:30 – 14:30 | NETWORKING LUNCH   |



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14:30 – 15:45

## SPANISH KNOWLEDGE TRANSFER AND COLLABORATION PLAN – WAY TO IMPLEMENTATION

PANEL DISCUSSION

**MODERATOR:** **Catalina Martínez**, Tenured scientist at Institute of Public Goods and Policies, Spanish National Research Council (CSIC).

**Ana Castro**, Vicepresident for Innovation and Knowledge Transfer, Spanish National Research Council (CSIC)

**María José de Concepción**, Director of Patents and Technology Information, Spanish Patent and Trademark Office (OEPM)

**Judith Saladrigas**, Partner, DWC-RCD

**Asier Rufino**, Director Tecnalia Ventures

**Andrés Ubierna**, FONDO INNVIERTE, Centre for the Development of Technology and Innovation (CDTI)

### COFFEE BREAK

16:00 – 17:15

## NEW STRANDS OF KNOWLEDGE VALORISATION – TRANSFORMATION, EXPERIMENTATION, AND SOCIAL IMPACT

PANEL DISCUSSION

**MODERATOR:** **Jorge Barrero**, COTEC Foundation for Innovation

**Carlos Mataix**, Director, UPM's Centre for Innovation in Technology for Human Development (itdUPM).

**Izaskun Lacunza**, Spanish Foundation for Science and Technology (FECYT)

**José Manuel López Nicolás**, Vice-Rector for Knowledge Transfer and Scientific Dissemination at Universidad de Murcia.

**Marta Huidobro**, President of AEBAN. President of Women Angels for STEAM.

**José Moisés Martín Carretero**, Managing Partner, Red2Red

17:15 – 17:30

## CLOSING REMARKS

**Joan Subirats**, Minister of Universities



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