

Event organised by:



#HorizonEU

INFO DAYS 2021
**BROKERAGE
EVENT**

CLUSTER | CULTURE,
CREATIVITY AND
INCLUSIVE SOCIETY

THE EU RESEARCH & INNOVATION PROGRAMME 2021 - 2027

EUROPEAN UNION



ECONMODEMO

ROOM FOR OPTIMISM

Jo Ritzen

*School of Business & Economics / School of
Governance /Maastricht University*

The Quest

Can policy aimed at greening an inclusive economy at the same time reduce populism and political polarization and increase trust in Government?



Labor market policies, automation, income distribution and the middle class, EU cohesion funds and CSR of corporations (its impact on greening and inclusion) and side effects on democracy



The Quest (cont'd) & Topic

Approach:

empirical, evidence-based policy recommendation.

Our consortium holds 11 experts from all across Europe working on deriving better economic models with better political outcomes.

Call topic: **HORIZON-CL2-2021-DEMOCRACY-01-02: Economic models and modern democracies.**

Keywords

Optimism; Institutions; EU Funds; Corporations; Greening; Globalization



Deliverables & Partnerships

- Deliverables are in form of:
Policy Proposals, Stakeholder workshops, Conferences, Academic Papers.
- Topics we seek partners for:
 1. Social cohesion policies in health and education (empirical).
 2. Corporate law on CSR in EU countries and its impact (empirical).
 3. Effective democratic contexts of corporate lobbying (empirical).
 4. Trade, human rights and sustainability (empirical).
 5. EU guidelines to counterbalance misinformation in social media in a free speech society





UNITED NATIONS
UNIVERSITY

UNU-MERIT

Contact us



- Prof. Jo Ritzen, Consortium Leadership (20 years policy experience – including nine years as a Cabinet Minister) and 20 years academic experience
 - Email: j.Ritzen@maastrichtuniversity.nl
- UNU-MERIT/Maastricht University/ School of Business & Economics
- Research Institute/Think Tank
- Maastricht, Netherlands





#HorizonEU

INFO DAYS 2021
**BROKERAGE
EVENT**

CLUSTER | CULTURE,
CREATIVITY AND
INCLUSIVE SOCIETY

THE EU RESEARCH & INNOVATION PROGRAMME 2021 - 2027



Horizon2027

**1N73LL1G3NC3
15 7H3
4B1L17Y
70 4D4P7 70
CH4NG3
- 573PH3N H4WK1NG**

Thank you!



“BRIDGE2HE project has received funding from the European Union’s Horizon 2020 research and innovation programme under Grant Agreement number 101005071.