MEASURING AND DEVELOPING IMPACTFUL PARTICIPATION AND MEANINGFUL PUBLIC ENGAGEMENT IN GLAM ORGANIZATIONS

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Our project idea

The project aims to foster meaningful and impactful participation and public engagement in the GLAM sector.

- How can a GLAM project or an organization choose the ‘right’ model?
- How to define the aims of participation?
- How to measure the meaningfulness and the impact of participation, the stakeholders’ involvement?
- How to address bottlenecks and ethical issues?
- How can GLAMS adapt to the rapidly changing context?
- How to define a long-term strategy for organizations?
Outcome & Methodology

Outcome

• Toolbox for defining, measuring, and increasing impact for GLAM organizations.
• Proposal for policy development to support impactful participation

Methodology

• Literature overview, impact measurement
• Policy analysis: what is expected from GLAM institutions as impact
• Looking at a large pool of organizations – understanding what the organizations define as impactful participation
• Observing closely a few good practices selected as a result of the previous step – identifying their tools
• Creating the toolbox
• Testing the toolbox in a few pre-selected organizations
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Partners
• The Cultural Heritage Studies Program at CEU
• Politecnico di Milano School of Management
• Eutropian

Searching for
GLAM organizations, municipalities, research institutions with relevant experience

Keywords
GLAM, participation, impact
Contact us!

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