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CLUSTER | CULTURE,
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THE EU RESEARCH & INNOVATION PROGRAMME 2021 - 2027

EUROPEAN UNION



MEASURING AND DEVELOPING IMPACTFUL PARTICIPATION AND MEANINGFUL PUBLIC ENGAGEMENT IN GLAM ORGANIZATIONS



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Our project idea

The project aims to foster meaningful and impactful participation and public engagement in the GLAM sector.

- How can a GLAM project or an organization choose the 'right' model?
- How to define the aims of participation?
- How to measure the meaningfulness and the impact of participation, the stakeholders' involvement?
- How to address bottlenecks and ethical issues?
- How can GLAMS adapt to the rapidly changing context?
- How to define a long-term strategy for organizations?



Outcome & Methodology

Outcome

- Toolbox for defining, measuring, and increasing impact for GLAM organizations.
- Proposal for policy development to support impactful participation

Methodology

- Literature overview, impact measurement
- Policy analysis: what is expected from GLAM institutions as impact
- Looking at a large pool of organizations – understanding what the organizations define as impactful participation
- Observing closely a few good practices selected as a result of the previous step – identifying their tools
- Creating the toolbox
- Testing the toolbox in a few pre-selected organizations



Topic

HORIZON-CL2-2021-HERITAGE-01-02: New ways of participatory management and sustainable financing of museums and other cultural institutions

Partners

- The Cultural Heritage Studies Program at CEU
- Politecnico di Milano School of Management
- Eutropian

Searching for

GLAM organizations, municipalities, research institutions with relevant experience

Keywords

GLAM, participation, impact



Contact us!

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